

Program Facilitator:



Dr. David Cutler, PhD

“For a problem this important, why not turn it into a GAME?”

Dr. David Cutler balances a varied career as a speaker, author, consultant, and multi-genre musician. In all these pursuits, he works to push boundaries while connecting with new audiences.

Cutler is known for designing/leading immersive “innovation GAMES.” These powerful, team-based experiences empower business, arts, and education communities to solve creative challenges while becoming better collaborators. His full-color, illustrated book *The GAME of Innovation* (McGraw-Hill; March 2022) guides readers to conquer creative challenges, level up their team, and invent the extraordinary.

An award-winning, multi-genre composer, pianist, and Yamaha Master Educator, Cutler has performed extensively across North America, Europe, Asia, and Latin America.

Cutler serves as Distinguished Professor of Entrepreneurship and Innovation at University of South Carolina. He is a member of the Liberty Fellowship and Aspen Global Leadership Network, associations aimed at building a more just society.

Dr. Cutler has no financial disclosures

The Great Healthcare Challenge!

Facilitated by: Dr. David Cutler, PhD



February 10, 2024 8:00 am—4:30 pm

22nd Annual Leadership Conference

**Hosted By: Beta Chi Chapter Phi Lambda Sigma | Leadership Society
Medical University of South Carolina**

Lodging Information

For hotels near MUSC click on the link below:

<https://plsleadershipconference.eventsmart.com/lodging-information/>

Event Location

Medical University of South Carolina

171 Ashley Avenue
Charleston, SC 29425

Room information will be provided after registration

Program Overview

Unlocking Innovation (Workshop)

- Contrary to popular belief, breakthrough ideas are rarely the result of supernatural Eureka inspiration. Rather, innovators possess a toolbox of techniques. After examining secrets to creative success, learn three powerful approaches to generating remarkable, uncommon solutions.

Particularly Prickly Personalities (Workshop)

- Human beings are intelligent, kind, clever, creative, collaborative, funny, and good. They are also imperfect, complicated, neurotic, quirky, hypersensitive, awkward, and wholly insecure. Explained another way, people can be prickly. Examine common species of these personality quirks, matched by anecdotes for overcoming challenges they present.

The Innovation GAME

- Team-based Challenge

Program Agenda

8:00—9:00 am	Registration, Welcome and Breakfast
9:00—10:15 am	Unlocking Innovation (workshop)
10:15—10:30 am	BREAK
10:30—11:30 am	Particular Prickly Personalities (workshop)
11:30—11:45 am	Intro to the Game
11:45-12:45 am	LUNCH
12:45—2:45 pm	The Great Healthcare Challenge (GAME)
2:45—3:00 pm	BREAK
3:00—4:00 pm	The Reveal (Presentations)
4:00—4:30 pm	Reflection and Next Steps

Learning Objectives

At the completion of this activity the participants will be able to:

- Discuss common obstacles to innovation
- Solve complex challenges in a team setting
- Employ the five lenses, or perspectives, of innovation
- Discuss three approaches to generating solutions
- Apply strategies for working efficiently and effectively with diverse personalities
- Reflect on the skills acquired from playing the GAME of Innovation

Accreditation statement



The University of South Carolina College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing education.[®]

This *application-based activity* is accredited for a total of **6 live contact hours (0.6 CEUs)** for pharmacists and pharmacy technicians (ACPE UAN 0062-9999-24-001-L04-P, 0062-9999-24-001-L04-T). To claim credit, participants must sign-in at the registration table at the beginning of the day and attend the entire program. No partial credit will be issued. Participants must complete an online evaluation within 30 days (providing their correct NABP e-Profile ID and month/day of birth) in order to ensure credit is reported to the NABP CPE Monitor. The CPE Monitor will automatically reject all credit claimed and reported greater than 60 days from the date of the live program.

Please visit <http://cop.sc.learningexpressce.com> to contact the CPE provider with any questions regarding CPE credit.

Payment

Register online:

Health Professional Student	\$46.34 (USD)
Resident	\$61.80 (USD)
Pharmacy Technician	\$61.80 (USD)
Health Professional, Faculty, or Staff	\$92.70 (USD)
Other (University Staff, Non-Healthcare Professional, etc.)	\$61.80 (USD)

Registration Deadline

January 31, 2024

at 11:59 PM (ET)

No refunds available after this deadline



For more details and to register for the event, please visit our website or scan the QR code:

<https://plsleadershipconference.eventsmart.com/events/the-great-healthcare-challenge-phi-lambda-sigma-22nd-annual-leadership-conference/>